

# CANBERRA **ADVANTAGE PROGRAM**

Empowering Building Service  
Contractors with Smarter  
Cleaning Solutions





# Real Challenges. Smarter Solutions.

Managing buildings means managing complexity – labor, safety, quality, and cost, all at once.

The **Canberra Advantage Program** was built to ease that pressure, giving you tools, training, and chemistry that keep operations smooth, safe, and scalable.

## CANBERRA ADVANTAGE PROMISE:

To simplify your operations, protect your people, and help you grow.

### 5 CORE PILLARS OF THE PROGRAM

- **Efficiency:** Reduce waste, save time, and streamline workflows.
- **Simplicity:** Simplified training and sourcing with integrated support.
- **Sustainability:** Eco-conscious products that meet performance standards.
- **Safety:** Safer workplaces through better chemistry, training, and tools.
- **Growth:** Resources and rebates that help your business thrive.



## BSC Pain Points We Solve



- **Labor Turnover:** With turnover rates as high as 400%, retraining is constant and costly.
- **Chemical Misuse:** Incorrect dilution wastes time, increases costs, and creates safety risks.
- **Training Challenges:** Language barriers, high turnover, and scattered job sites slow down onboarding.
- **Cost Pressures:** Inflation, labor costs, and inefficient systems make margin control more difficult than ever.
- **Sustainability Expectations:** Clients want eco-friendly cleaning programs that don't compromise performance.

**Nearly 70% of cleaning contractors say training and onboarding new employees is their biggest operational challenge.**

— CMM Industry Trends Survey



# Tools and Support

## SMART TRAINING OPTIONS

Ensure consistency across your workforce with flexible, field-tested training resources.

- Online modules and hands-on learning via Destination Canberra
- Color-coded, multilingual materials for faster onboarding

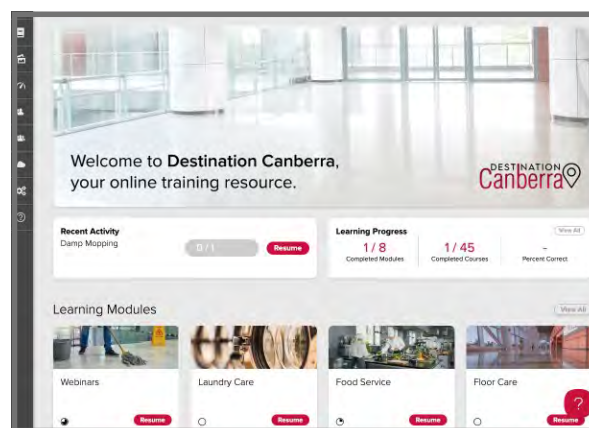
## TESTIMONIAL

**“The whole experience spent with Canberra was top notch, educated by kind, sincere and dedicated staff and management! Great product backed by wonderful people!”**  
*– Destination Canberra Attendee*

## MARKETING & SALES SUPPORT

Win more contracts and grow your business with ready-to-use selling tools.

- Visual product and competitive cross-reference guides
- Custom cleaning plans tailored to your clients
- Branded collateral, social content, and campaign support



### Why This Matters:

Custom-branded content makes 80% of buyers more likely to do business with you.

Source: Demand Metric





## REBATES & COST SAVINGS

Increase margins and reinvest in your business.

- Usage-based rebates
- Early access to innovations and programs

## TESTIMONIAL

“Canberra made things simpler, saved us time, and gave us an edge when rebidding contracts.”

– Janitorial Ops Manager, Midwestern Contractor

## SUSTAINABILITY RESOURCES

Meet client demands for greener operations without sacrificing performance.

- Safer Choice & NSF-certified options
- Sustainable packaging, refillable systems, and green cleaning implementation support



### Why This Matters:

Customers report up to **35% less chemical waste** using Canberra's dispensing systems. That's sustainability that saves money and wins contracts.

# Solutions for Every Job Site

## GENERAL PURPOSE CLEANERS



**Husky Peroxall (908)**  
Hydrogen peroxide cleaner



**Husky Mildew Stain Remover (416)**  
Mold & mildew spray cleaner

## DISINFECTANTS & SANITIZERS



**Husky Arena Disinfectant (891)**  
Neutral disinfectant cleaner & deodorizer



**JAWS Duo Complete Disinfectant (3801)**  
Disinfectant & sanitizer in refill cartridge



**Husky Peroxall TB (845)**  
Hydrogen peroxide disinfectant

## RESTROOM & LOCKER ROOM CLEANERS



**Husky D/T Bowl Cleaner (302)**  
High-foaming, non-acid disinfectant



**Husky E/N/A Disinfectant Cleaner (319)**  
Non-acid disinfectant cleaner



**JAWS HD Restroom Cleaner (3410)**  
Heavy-duty, bio-based  
cleaner in refill cartridge

## FLOOR CARE



**Husky Neutral Damp  
Mop Cleaner (702)**  
Neutral daily floor cleaner



**Husky Rinse Free  
Floor Stripper (704)**  
No-rinse, residue-free floor stripper



**Husky Guardian  
Floor Finish (1002)**  
Durable floor finish



**JAWS Citrus Balance  
Floor Cleaner (3702)**  
Neutral floor cleaner cartridge for  
use with the JAWS mop





## GLASS & WINDOW CLEANERS



**Husky Glass, Plastic & Screen Cleaner (421)**  
Streak-free, anti-fog concentrate



**JAWS Glass & Surface Cleaner (3421)**  
Versatile glass cleaner in refill cartridge

## DEGREASERS & INDUSTRIAL CLEANERS



**Husky Industrial Strength Degreaser (900)**  
Butyl-based, heavy-duty degreaser



**Husky Heavy Duty Spray & Wipe Degreaser (910)**  
Ready-to-use, residue-free degreaser

## ODOR CONTROL SOLUTIONS



**JAWS Ultra Mist – Spring Rain (6602)**  
Bio-based air & fabric neutralizer



**Husky Biotic365 (401)**  
Bio-enzymatic odor remover & cleaner

## SPECIALTY / KITCHEN



**Crema Cleanser (430)**  
Mild abrasive for tough soils



**Husky Super Sparkle (440)**  
Dishwashing concentrate  
with aloe vera

## CARPET CARE



**Husky Peroxall Spray (906)**  
Ready-to-use, hydrogen  
peroxide cleaner



**Husky Extraction  
Carpet Concentrate (1110)**  
Enzyme cleaner for  
extraction equipment

# Let's Build Your Advantage

Join the growing network of BSCs who clean smarter, train faster, and grow stronger with Canberra.

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## TESTIMONIAL

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**“Canberra’s team helped us cut chemical waste and simplify training across 15 locations. It’s more than a product line — it’s a partnership”**  
– *Facility Operations Director, National Janitorial Contractor*

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